

Chamber-View, LLC

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## FOR IMMEDIATE RELEASE

## Chamber-View® Product List Expands to Meet Growing Demand for Visible Firearms Safety Indicators

Chamber-View<sup>®</sup> set to roll out empty chamber indicators for a variety of handgun calibers and rifle and shotgun models

MERRIMACK, NH (March 2014) – Chamber-View, LLC, innovators behind highly visual firearms safety products, has announced the line-up of new SKU's for 2014/2015. Chamber-View first came on the firearms safety scene in 2013 with the instantly recognizable, 100% silicone empty-chamber indicator (ECI) for semi-auto/pump style shotguns. Users quickly recognized the importance of the durable Chamber-View ECI's for providing:

- Instant recognition that a firearm is safe by indicating an open action to surrounding shooters and observers
- Aids against accidental closings of the action, thereby enhancing safety for the shooter
- Preserves firearm performance by preventing elements from contaminating the ejector port, magazine and barrel

Demand from firearms trainers, law enforcement instructors and 3-gun competitors pushed the need for an AR-15 Type safety model and within months of introducing the shotgun ECI, Chamber-View® had the AR-15 Type ECI model available to manufacturers, distributors and firearms ranges.

As a result of the overall response to the Chamber-View® shotgun and rifle ECl's, Chamber-View® is currently designing, testing and planning to release a host of new ECl's for the remainder of 2014 into 2015. The first on the docket is the highly anticipated 9mm/.40 caliber Chamber-View® ECl for semi-auto pistols to be released for distribution in May 2014. Additionally, the line-up of new products and their time frames for release includes:

- Chamber-View® .22 caliber for semi-auto pistols/rifles Summer 2014
- Chamber-View® LE Fast Action for semi-auto pistols/ejectable and holsterable Late 2014
- Chamber-View® .45 caliber for semi-auto pistols, non 1911's Late 2014
- Chamber-View® Bolt-Action Rifle for calibers .30-06/.308/.50 Late 2014
- Chamber-View® 1911 for semi-auto 1911 style pistols Early 2015
- Chamber-View® AR-10/AK Type for 7.62 caliber Early 2015
- Chamber-View® Upland for multi-caliber shotgun breach loader O/U, S/S Early 2015



Chamber-View®'s public announcement of the upcoming product line is to allow manufacturers, distributors, associations and training facilities the opportunity to customize and OEM Chamber-View ECI's for their own firearms line, brand or event. Contact <a href="mailto:sales@chamber-view.com">sales@chamber-view.com</a> for pricing.

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Check out <a href="www.chamber-view.com">www.chamber-view.com</a> for more information or join the ongoing conversation on <a href="Facebook">Facebook</a> and the <a href="LinkedIn network">LinkedIn network</a>. To become a retail vendor, or if you are a professional / amateur / scholastic organization with interest in the Chamber-View® product line, please contact <a href="gcook@chamber-view.com">gcook@chamber-view.com</a> or by phone: Gail Cook, President, Chamber-View®, LLC at (914) 787-0688.

## **About Chamber-View®, LLC:**

At Chamber-View®, our goal is to enhance public safety by sending a highly visual and recognizable message to restore the confidence of safety in a firearm user and the surrounding individuals. **Shoot Safe, Shoot Smart.** 

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