



Chamber-View, LLC
32 Daniel Webster Hwy, Suite 13
Merrimack, NH 03054
Office: 603-864-8999
Fax: 603-598-6650
www.chamber-view.com

FOR IMMEDIATE RELEASE

**Chamber-View® Names Laura Burgess Marketing
as Public Relations and Marketing Communications Partner**

*Chamber-View® Provides Instant Recognition of Safe Firearm Handling to Other Shooters, Observers
and Facility Personnel*

MERRIMACK, NH (September 2013) – [Chamber-View®, LLC](http://www.chamber-view.com), innovators behind the highly visual firearms safety products, has partnered with [Laura Burgess Marketing \(LBM\)](http://www.lauraburgessmarketing.com) as their public relations and marketing communications firm of record. LBM will be providing Chamber-View® with public and writer relations, advertising strategy, emerging media and marketing support.

The Chamber-View® product for shotguns is a solution to an age old problem by inventor Ned T. Bitsack, CEO of Chamber-View®. Bitsack discovered the sport of wing and clay shooting while recovering from a skiing related injury in 2009. While at a clay course, Bitsack noticed that he and the trapper were frequently checking the ejection port of his friend & business partner's semi-auto shotgun to make sure the action was open. Bitsack knew there had to be a faster, nonverbal way to identify the firearms safe-worthiness and thus, an idea was born: the Chamber-View® for shotguns.



-more-

Made of 100% silicone, the Chamber-View® provides instant recognition that a firearm is safe by indicating an open action to surrounding shooters, personnel and observers. Not only does it enhance the safety of the shooter by aiding against accidental closings of the action, the Chamber-View® product line also helps preserve firearm performance by preventing elements from contaminating the ejector port, magazine and barrel.

Chamber-View® was established in March of 2013 with offices located in Merrimack and Nashua, NH. The Chamber-View® product line currently includes safety devices for semi-auto / pump shotguns, breach loading over / under and side / side shotguns. The Chamber-View® product line has expanded to include safety devices for the AR-15 rifles platforms (MHR, MSR), semi-auto pistols (holster / non-holster) and firearms storage racks.



For more information, please visit www.chamber-view.com or join the ongoing conversation on [Facebook](#) and [LinkedIn network](#). To become a retail vendor, or if you are a professional / amateur / scholastic organization with interest in the Chamber-View® product line, please contact sales@chamber-view.com or by phone: Gail Cook, President, Chamber-View®, LLC at (917) 833-3896.

About Chamber-View®, LLC:

At Chamber-View®, our goal is to enhance public safety by sending a highly visual and recognizable message to restore the confidence of safety in a firearm user and the surrounding individuals.

About Laura Burgess Marketing:

Laura Burgess Marketing provides public relations and marketing communications to companies within the law enforcement, tactical, military, shooting sports and outdoor markets. An industry veteran, with over 21 years of experience, Laura Burgess Marketing current client list includes: Revision Military, International Training, Inc., American Technologies Network Corp., MasterPiece Arms, Morphix Technologies, LaserLyte, American Gunsmithing Institute, Gun Club of America, DoubleTap Defense, GASTON J. GLOCK style LP, Redring USA, IWI US, Molon Labe Industries, Quantico Tactical, Plinker Arms, Tacprogear, Fobus Holsters, Mission First Tactical, Waveborn, Liberty Ammunition and champion shooter Max Michel. Laura Burgess Marketing is headquartered in New Bern, NC, with a satellite office in Dunedin, FL. www.lauraburgess.com

###